

Commerce Association (UAP)

The Inaugural function of Commerce Association (Unaided Programme) Shift I was held on 19.07.2019. The chief guest Dr. C. Paramasivan, Assistant Professor, Department of Commerce, Periyar EVR College, Trichy, inaugurated the function and spoke on "Know Yourself". In his keynote address, he told the students about the importance of preparing for a job interview, developing their self confidence, importance of wearing ID cards, and the need for improving their communicative skills. He also pointed out that the student should empower themselves with knowledge. He said, "You should not feel language as a barrier. You should overcome your difficulties and be successful in your career."